

The 2011 Chinese New Year Flower & Gift Fair at Aberdeen Centre

Get ready to celebrate the Chinese New Year of the Rabbit in a fun, cultural extravaganza of activities - a famous Aberdeen Centre tradition since 1989. During the exciting period, Aberdeen Centre will be transformed into the ultimate festivity site, adorned with dazzling decorations, spectacular cultural stage shows and of course, our reputable **Chinese New Year Flower & Gift Fair**, an absolute sell-out event every year. From the sale of lucky charms & decorations, fresh flowers, festive apparels, creative novelties to new year sweets n' more, now is your chance to secure a promising business opportunity to be a specialty vendor at the CNY Flower & Gift Fair. **Space is very limited. Act now by submitting your fair application today!**

Fair Duration

January 28 (Friday) to February 3 (Thursday), 2011 – A total of seven days

Enrollment

Applications will be accepted from now until Thursday, November 28, 2010. Aberdeen Centre reserves the right to end the application early subject to space availability. **Please note that applicants specializing in CNY themed products will receive priority acceptance.**

Fair Hours**

January 28 & 29 (Fri & Sat)	11:00am – 9:00pm
January 30, 31, February 1 (Sun, Mon, Tue)	11:00am – 7:00pm
February 2 (Wed – Countdown night to Year of the Rabbit)	11:00am – 12:30am (midnight)
February 3 (Thur - First day of Year of the Rabbit)	11:00am – 9:00pm

***All booth operators must strictly adhere to the above operating hours with no exceptions.**

Live Stage Entertainment on the Countdown Night to Chinese New Year of the Rabbit

The Nation's #1 Chinese media network, Fairchild TV and Fairchild Radio will be staging splendid countdown shows at Aberdeen Centre, offering a captivating, one-of-a-kind cultural experience to fair visitors and shoppers!

February 2	8:00pm – 11:00 pm	Entertainment by Fairchild Radio
	11:00pm – 12:30 midnight	Entertainment by Fairchild Television with live countdown show

Golden Dragon & Lion Dance on Chinese New Year's Day

February 3	11:30am – 12:30 noon	Live Show with Eye-Dotting Ceremony at Central Atrium & Firecracker Display
	12:30pm – 2:00pm	Picking the Green Ceremonies on all mall levels

Vendors/Exhibitors Set-up and Move out logistics

Aberdeen Centre will provide the loading instructions to the accepted applicants two weeks prior to the fair.

Submit Your Application before Sunday, November 28 , 2010.

By fax to: 604-270-9963 attn: Promotion Department – Aberdeen Centre

By mail: Suite 130 – 4400 Hazelbridge Way, Richmond, V6X 3R8; attn: Promotion Department – Aberdeen Centre

By hand: 1/F Customer Care, Aberdeen Centre, 4151 Hazelbridge Way, Richmond

Booth Rental Confirmation

Upon receiving your application, Aberdeen Centre will only contact the selected and eligible vendors individually. **Vendors specializing in Chinese New Year themed products will receive priority consideration.** Once payment is received, we will issue an official receipt and confirm your booth application.

Inquiries? Please call 604-273-1234 extension 121 or extension 123 or email promotion@aberdeencentre.com

----- **Chinese New Year Flower & Gift Fair 2011 Vendor Application Form** -----
(Please mail, submit by hand or fax completed form to 604-270-9963 by November 28, 2010.)

A) EXHIBITOR / VENDOR INFORMATION

Company Name (in English): _____

If applicable: Company Name (in Chinese): _____

Mailing Address: _____

Company Website: _____ Email Address: _____

Name of Contact Person: _____ Title: _____

Telephone #: _____ Fax #: _____ Cell #: _____

B) BOOTH ACTIVITIES

- | | |
|---|---|
| <input type="checkbox"/> Products for Sale | <input type="checkbox"/> Services for Sale |
| <input type="checkbox"/> Exhibition/Display | <input type="checkbox"/> Request for information/ brochure giveaway |
| <input type="checkbox"/> Product Sampling | <input type="checkbox"/> Others: _____ |

C) PRODUCT DESCRIPTION

Products/Services/Display Items for sale (Item category & details must be listed out in full):

Product/Service Category: _____ Detail examples: _____
 (example: Chinese New Year Decorations) (example: decorative banners, money banks)

Product/Service Category: _____ Detail examples: _____

Product/Service Category: _____ Detail examples: _____

Product/Service Category: _____ Detail examples: _____

Product/Service Category: _____ Detail examples: _____

Actual products/services for sale on the fair floor must strictly adhere to the specified items above.

Food: For safety reasons, we do not accept any applications by food vendors requiring the use of open flames. Food vendors are required to provide temporary food permits as required by Vancouver Coastal Health Authority.

Piracy: Sales of pirated or unlicensed merchandise is strictly prohibited.

C) BOOTH RENTAL FEES (Limit one booth per Company unless otherwise specified*.)

Fair Duration: Jan 28 to Feb 3, 2011	Price	Sub-total
Rental Package (Duration of 7 Days)	\$988.00 each	

Electrical Outlet 115 VOLTS 15 AMPS	\$40 each (max. 1)	
Power Bar (operator may choose to supply own power bar)	\$10 each	
What's Included , a 12' x 4' booth area comprised of:		
ONE 8 ft x 20" skirted tables		
TWO 4ft x 20" skirted side tables		
TWO chairs		
ONE complimentary sign with company name		
ONE 7-Day Parking Pass (Valid from Jan 28 to Feb 3, 2011)		
		H.S.T. (12%)
		Grand Total with taxes:

* Request for more than one booth is subject to space availability.

D) BOOTH LOCATION

Due to limited space availability and business categorization, Aberdeen Centre reserves the right to allocate the location of the booth based on the vendor's products and services for sale.

- Vendor **must** check this box to acknowledge awareness of the booth location assignment procedure. The application will automatically be withdrawn if vendor does not check the box.

E) POWER REQUIREMENT & OTHERS

- Access to Electricity (115 VOLTS 15 AMPS outlet is priced at \$40 – limit one per booth)
Please indicate:

Type(s) of Device to be applied : _____ Qty: _____

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Application of electronic devices is subject to mall management approval. Upon approval, the booth vendor may choose to bring own power bar or rent power bar from Aberdeen Centre at \$10 each. Vendor is responsible for taping down all wires for shoppers' safety and liability.

- Usage of Water at the booth

Reason: _____

Aberdeen Centre will not be able to provide special water source on site. Vendor must bring in own water supplies and ensure public safety when water is applied.

F) COMPLIMENTARY SIGNAGE

Aberdeen Centre will provide one complimentary sign to indicate the name of the booth vendor. In the case where your company prefers to have the name of your key product highlighted, the content will be subject to the mall management's

approval.

Please specify the preferred name in the space below:

English Name: _____ Chinese Name: _____

G) BOOTH EQUIPMENT / DISPLAY FURNITURE/ SIGNS TO BE INSTALLED BY VENDOR

Please specify the type and dimensions of the display signage /equipment/furniture to be set-up at the booth:
(example: Rolling rack 5ft H x 1.5' W Qty. 1)

Item: _____	Dimensions: _____	Qty: _____
Item: _____	Dimensions: _____	Qty: _____
Item: _____	Dimensions: _____	Qty: _____
Item: _____	Dimensions: _____	Qty: _____

Note: Extra furniture items to be brought in by the vendor will be subject to the Mall Management's approval due to additional occupancy of space. All display items must be kept within the dimensions of the leased booth space, usage beyond which will be subject to additional rental charge.

G) PAYMENT INFORMATION

After the application is accepted, Aberdeen Centre will issue an official invoice to the applicant. Payment will not be due until confirmed approval of the application by Aberdeen Centre .

Upon booth confirmation, please make a cheque (no credit cards please) payable to "Fairchild Developments Limited" and submit it by hand or by mail to:

Address: Suite 130 – 4400 Hazelbridge Way, Richmond, V6X 3R8
Attn: Promotion Department – Aberdeen Centre

H) THIRD PARTY LIABILITY INSURANCE

Proof of a minimum \$2 million third party liability insurance is **mandatory** and must be faxed to 604-270-9963 at least 5 days before the event date. Please add the following two company names as additional insured parties:

- 1) Aberdeen Property Management Limited. (APML)
- 2) Fairchild Developments Limited (FDL)

Venue Address: Aberdeen Centre, 4151 Hazelbridge Way, Richmond, BC V6X 3R8

ALL FIELDS MUST BE FILLED OUT IN FULL BEFORE PROCEEDING TO THE LAST PAGE

Booth Rental Agreement

I / We (hereafter called the "Licensee") hereby agree to rent booth(s) for the Chinese New Year Flower & Gift Fair 2011 from Aberdeen Property Management Ltd (Aberdeen Centre), to be held at Aberdeen Centre, 4151 Hazelbridge Way, Richmond, British Columbia, Canada for seven (7) days (from January 28 to February 3, 2011 inclusive). I/We further agree to pay according to this agreement and in accordance with the method of payment indicated therein.

Notwithstanding any other provisions herein, the Licensee undertakes to abide by the following:

1. The Licensee will indemnify Aberdeen Property Management Ltd. (Aberdeen Centre), their agents and employees and save them harmless from and against any and all claims, damages, actions, arising from the operation of the booth, utility failures and any activities permitted under this license.
2. The licensee must carry its own third party liability insurance in the amount \$2,000,000.00 per occurrence as part of their application. (Please refer to section H above).
3. If the Licensee cancels this Agreement once being accepted by Aberdeen Property Management Ltd, the rental charges and all additional charges **shall not be refunded**.
4. The Licensee will be bounded by all display/booth regulations and restrictions of Aberdeen Centre in force.
5. The Licensee shall not assign any rights under this agreement, or sublet or sub-contract, reselling booth space and/or leasing time in a booth any part of the rental space without the written consent of Aberdeen Centre, which consent may be arbitrarily withheld.
6. Aberdeen Centre will not be responsible for any loss or shortage of goods, merchandises and display materials or other materials of licensee during the full period of the Chinese New Year Flower & Gift Fair.
7. The Licensee will have rental space staffed at all times during fair dates and hours, failing which Aberdeen Centre will consider the licensee has vacated during the fair period.
8. Aberdeen Centre has full authority to use any rental space should the Licensee vacate during the fair period.
9. The Licensee will clean up the rented space during the fair and immediately after event by 9:00 pm February 3, 2011 to the satisfaction of Aberdeen Centre.
10. Aberdeen Centre, at its sole discretion, reserves the right to terminate the Licensee's booth activities should be the Licensee exhibit products/services other than stated in the Agreement.
11. Selling, distributing and using of balloon filled with helium gas are strictly prohibited.
12. All sales and promotion activities are to be carried within the rented space (including banner advertising), failing which this license may be terminated.
13. Any extension beyond the dimension of the booth table will require written approval from Aberdeen Centre.
14. Aberdeen Centre, at its sole discretion, reserves the right to refuse an exhibitor or vendor from participate the Fair without compensation.
15. In the event that the facility in which the Chinese New Year Flower & Gift Fair is to be held is destroyed or become unavailable for occupancy, for reasons that is beyond the control of Aberdeen Centre or Chinese New Year Flower & Gift Fair is cancelled or curtailed, Aberdeen Centre will not be responsible for any loss of business, profits, damage or expense of whatsoever nature that the exhibitor may suffer.
16. The full rental and additional charges must be paid before move in.
17. The booth is not transferable. The licensee cannot resell the booth in part or in full to a third-party without the approval of Aberdeen Centre. The booth activities and products/services must not be associated with a third party other than the licensee.
18. No mobile selling/promotional activities are allowed beyond the booth space area.
19. Sales activities generated from your booth will not be qualified for any gift redemption programs operated by Aberdeen Centre. during the Chinese New Year period.

NOTE: Submission of this application form does not guarantee acceptance to the Chinese New Year Flower & Gift Fair. Aberdeen Centre reserves the right to refuse any application without giving notice to applicant.

The foregoing is acknowledged, rectified and accepted by the undersigned.

Authorized Signature of Licensee

Date Signed (MM/DD/YY)

Full Name (print in full)

Work Title